

Deepak Sharma

Lead UX Designer | AI UX, Enterprise SaaS & Design Systems

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Professional Summary

Lead UX Designer with 16 years of experience designing enterprise SaaS platforms, AI-enabled workflows, and scalable design systems. Combines UX strategy, user research, interaction design, and design governance with hands-on product delivery and team leadership. At Siemens, leads AI UX guideline development and contributes to unified design-system and XR experiences for complex industrial products

Selected Impact

- 57% design-system adoption in 1.5 years across Siemens digital product segments through reusable components, shared patterns, governance, and documentation.
- 65+ AI-driven applications supported through reusable AI UX guidance for copilots, assistants, human approval, error recovery, transparency, and multi-agent workflows.
- 40+ reusable components delivered with anatomy, states, behavior, accessibility annotations, usage guidance, and developer-ready specifications.

Core Competencies / Tools

- **Leadership & strategy:** UX strategy, product design leadership, team mentoring, stakeholder management, cross-functional alignment, design governance
 - **Research & experience:** user research, usability testing, research synthesis, interaction design, information architecture, journey mapping, user flows, wireframing, prototyping
 - **AI UX:** generative AI, conversational and non-conversational AI, copilots, agentic UX, multi-agent orchestration, human approval, AI transparency, error recovery
 - **Systems & delivery:** enterprise SaaS, design systems, component libraries, WCAG 2.1 AA, design-to-code collaboration, developer handoff, Agile/Scrum
 - **Tools:** Figma, FigJam, Figma Make, Adobe XD, Sketch, HTML, CSS
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Lead UX Designer – Siemens technology

Oct 2023 - Present | Bangalore, India

- **Led AI UX guideline development adopted by 65+ AI-driven applications**, defining reusable patterns for full-page copilots, contextual side panels, non-conversational AI, human approval, error recovery, and multi-agent workflows.
- **Drove 57% design-system adoption within 1.5 years** by evolving reusable components, shared UX patterns, governance practices, and documentation for Siemens One Design Language.
- **Delivered 40+ reusable components** with documented anatomy, states, behavior, accessibility guidance, usage rules, and developer-ready specifications.
- **Led and mentored a team of five designers** while remaining hands-on across research, concept development, prototyping, usability validation, stakeholder alignment, and implementation support.
- **Improved user-centered decision-making** through usability testing, research synthesis, journey mapping, and feedback analysis for complex enterprise workflows.
- **Strengthened design-to-code collaboration** by partnering with engineers on component feasibility, UI behavior validation, implementation reviews, and AI-assisted prototyping workflows.
- **Advanced XR design-system maturity** through reusable building blocks and interaction patterns tested for usability, behavior, development feasibility, and design-language alignment.

Lead UX Designer, DMI: Digital transformation services

Jan 2020 - Sep 2023 | Bangalore, India

- **Led and mentored a six-person UX/UI team**, maintaining design quality and collaboration with product owners and engineering teams.
- **Delivered end-to-end UX design** for enterprise healthcare and digital-platform products, including research synthesis, user flows, wireframes, prototypes, and UI specifications.
- **Designed scalable healthcare and marketplace experiences** that simplified complex workflows and supported product delivery across web and mobile.
- **Supported the launch of a healthcare-services mobile application reaching 10K+ users** within six months of release.

Sr. UX Designer, [Capgemini](#)**May 2018 - Dec 2019 | Pune, India**

- **Designed end-to-end enterprise experiences** spanning navigation structures, interaction models, wireframes, and high-fidelity prototypes.
- **Translated stakeholder and product requirements** into intuitive UX concepts validated through prototyping and iterative feedback.
- **Applied quantitative and mixed-method research** to validate design decisions and improve user-experience outcomes.

Senior User Experience Consultant, [Accenture](#)**May 2017 - Apr 2018 | Pune, India**

- **Partnered with product owners and technical leads** to translate application requirements into usable interface solutions and support front-end implementation.
- **Bridged UX and engineering in Agile/Scrum delivery** through implementation reviews, delivery ownership, and continuous improvement.

Product Designer, [Ajabdeal.com](#)**Sept 2015 – Apr 2017 | New Delhi, India**

- **Improved web and mobile e-commerce journeys** across browsing, product discovery, and checkout through user flows, wireframes, interface design, and iterative feedback.

UI/UX Designer, [Webvirtue technology Pvt Ltd](#)**Jan 2014 – Sept 2015 | New Delhi, India**

- **Designed web, mobile, and rich media experiences** by creating UX/UI concepts, wireframes, prototypes, and visual design assets.

Web Developer and Graphics Designer, [Peppercloset.com](#)**Jan 2010 – Oct 2013 | New Delhi, India**

- **Built and maintained e-commerce interfaces** using Magento, HTML, CSS, and visual design assets.

Education / Certification

- **Certification in Design thinking, IIT Delhi: Specialization:** User Experience (UX) Design, User Research, and Service Design. – 2019-2020 New Delhi, India
- **Measuring user experience (UX), Human factor international (HFI):** Human Computer Interaction (HCI) • Web Design for Usability • User Experience: Beginner's Guide
- **Bachelor of Science – BS, information technology,**
- Sikkim Manipal institute of technology – 2007-2010

Additional Skills & Interests

Language: English – Fluent | German – Basic